

# STRATEGIC PLAN 2015-2020



**SULLAMUSSALAM**  
**ARABIC COLLEGE, AREEKODE**



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## INTRODUCTION

Nestled on the banks of the river Chaliyar, Sullamussalam Arabic College is a pioneering educational institution which has been a pivotal driving force in the social and cultural upliftment of the educationally backward rural Malabar. With its humble inception in the year 1944, the college became one among the first generation of Arabic colleges to be affiliated to a University and to be approved by the University Grants Commission. Under the managerial supervision of the Jam-iyyatul Mujahideen (Regd), Areekode, the college was originally affiliated to the University of Madras in 1955 and then came under the University of Kerala before being affiliated to the University of Calicut in 1968.

The founding visionaries such as late Abdussalam Moulavi who championed the reformatinal cause of the Malabar, set up the college with the lofty objective of imparting quality education to the surrounding rural communities. Having succeeded played a decisive role in the socio-cultural and educational progress of the region, the college

is now seeking new frontiers educational progress.

With its famed commitment to the true spirit of education, the management has been positively stubborn in its stance against the commercialization of education. The institutional policy of non-commercialization of education is best reflected in the staff appointment and student admission procedures practiced in the college. Contrary to the common practice, the college accepts no capitation fee from the students and staff members.

The exemplary academic merits of the college make it one of the most sought-after institutions of higher education in the entire Malabar region. Apart from the curricular activities, the college also carries out exemplary extra-curricular activities that emphasize the overall development of the students. For the purpose, numerous clubs and other bodies function under the guidance of the respective faculty members in charge.

The institution is committed to impart quality value based higher education to achieve academic excellence through continual improvement of its scholastic ability. Our goal is to ensure the national and international competitiveness and professional acknowledgement of the institution with reliable, high quality education, research activities and other services. The Internal Quality Assurance Cell (IQAC) of the college has taken initiatives in the preparations of the strategic plan considering the quality indicators of certain criteria determined by NAAC, in consultation with various stakeholders.

# VISION & MISSION

## **Vision**

Nurturing the young by imparting to them high quality education, leadership skills and ethical values which together enable them for harmonious existence in society.

## **Mission**

Inculcate in the students the aptitude to utilize their potential and confront the challenges in life head on. Develop in them commitment to ceaseless learning, the greater common good, values of citizenship, and social harmony. Equip them with knowledge, right attitudes and behavioral finesse that allow them to lead meaningful and worthy lives.

## Objectives

- Uplifting the status of rural marginalized through education.
- Mould the students' character and personality so as to prepare them for the new-age challenges.
- Help the students to develop unwavering confidence and faith in virtuous thought.
- Help the student community in developing a humane outlook and strong civic sense.
- Help the students to think clearly and critically and communicate effectively.
- Help the students in appreciating the value and unity of every source of knowledge.
- Help the student community develop a global vision.
- Help promote a liberal social outlook and ethical view of progress coupled with an enriched inner life.

# RESEARCH PLAN

The research policy of the college promotes the faculty members and students to pursue research activities and thereby add to the world knowledge base.

- Increase the number of Ph.D holders among the faculty
- Research forum to inculcate research culture among the students and faculty members
- More minor and major research projects by the faculty members
- Organize more research seminars and conferences
- Convert aided PG department to research departments
- Research guides in PG departments
- Liberal leave policy for faculty members who pursue Ph.D in FDP

# ACADEMICS WITH EMPHASIS ON SKILL BASED EDUTION

One of the main objectives of the strategic plan is to promote the skill-based programmes

- Equip the students to fully exploit the possibilities of the digital and E-learning platforms.
- Enable the students to utilize the research tools and skills for the personal and community growth.
- Properly channelize the entrepreneurial abilities of the students.
- Offer the necessary infrastructural facilities to help students grow to their full potential.
- Deliver the needed support and guidance for students in developing and improving their skills and aptitudes.

# INNOVATION AND ENTERPENEURSHIP PLAN

The strategic plan aims to promote a culture of Innovation and Entrepreneurship among students.

- Promote an ongoing program of education, innovation and entrepreneurial training that support students.
- Build a co-learning innovation hub that is well connected to similar hubs locally and nationally.
- Organize seminars, workshops, idea pitching contest to promote entrepreneurial mind set among students
- Improvement of E-resources in the library
- More Industry-academic linkage by introducing innovative programmes.



# INFRASTRUCTURE PLAN

- More classrooms with ICT facilities
- More toilet facilities for girl students
- More drinking water facility for students
- A separate area for girls with recreational facilities.
- Computer lab with support for innovation
- Canteen with more dining facility and modern stainless steel kitchen equipment

# STUDENT SUPPORT

- More classrooms with ICT facilities
- More toilet facilities for girl students
- More drinking water facility for students
- A separate area for girls with recreational facilities.
- Computer lab with support for innovation.
- Canteen with more dining facility and modern stainless steel kitchen equipment
- Providing physical education training with the help of sister institution.
- Further extend the college's Community Services by increasing the relative autonomy of the bodies concerned.

# GREEN INITIATIVE

The Institute is committed to grow sustainably and develop as a model clean, green campus. The management, staff council and the green club which consists of students, faculty decide campus policies to promote sustainable practices and maintain the flora and fauna of the campus.

- Plastic Free Campus
- Increased use of renewable energy
- Installation of Solid waste management.
- Rain water harvesting
- Green protocol in public programmes.
- Planting of trees in the campus.
- Conduct Green audit and Energy audit.
- Adopt Green Initiatives with the view of transforming the campus into a truly eco-friendly one.

# COMMUNITY SERVICE

- Construction of at least three houses under the A House a Year project.
- Strengthen the Students in Palliative Care (SIP) initiative.
- Child literacy programme in neighboring schools.
- Linkage with local self-government bodies for community development

# INDUSTRY COLLABORATION PLAN

- At least two MoU with industries for Expert exchange programmes, Internships, and placement.
- MoU with reputed institutes for academic exchange programmes.
- Collaboration with NGOs for Community Services
- Add value to the educational practices by the means of exploiting the possibilities of undertakings such as Industry Collaborations